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 Executive Director of the Athens County Convention Visitors Bureau presented information on the role and achievements of the Bureau. The Bureau promotes the region as a destination for tourists, strengthens the Visit Athens Ohio brand locally and nationally, and creates economic development through the leisure group and business markets. Some of the campaigns have emphasized the bicycle trails, motorcycle tour events, the connection to the "5000 Hills" cultural events, and the food and lodging in the area. The website has full information: <https://www.visitathensohio.com>



